

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|

|  |  |  |
| --- | --- | --- |
| Sunday, November 15 |  | Welcome! |
| 4:00pm: |  | **Hotel Check-In** ***Sheraton Portsmouth Harborside Hotel****250 Market Street, Portsmouth, NH 03801603-431-2300* |
| 4:00 - 6:00pm: |  | **Conference Registration** |
| 6:00 - 8:00pm: |  |   **Welcome Reception and Dinner*:*** *Please join us in welcoming our newcomers and all attendees!  There will be plenty of socializing, networking and great conversation for everyone.* |

 |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|

|  |  |  |
| --- | --- | --- |
| Monday, November 16 |  | Tech | Touch |
| **7:30 - 8:45am:** |  | **Breakfast** |
| **8:00 - 10:00am:** |  | **Conference Registration** |
| **8:45 - 10:00am:** |  | **Keynote Speaker:Sabrina Woodshttp://neacefe.org/Resources/Pictures/Sabrina%20Woods%20Headshot.jpg*****Holistic Career / Life Coach & Linkedin Trainer******Associate Director Career Development at Northeastern University*****Please join us as Sabrina presents:*****Holistic & Mindfulness Practices: Integrating Creative Approaches into Career Advising***Are you looking for new and creative ways of working with your students? Have you noticed the rise of, as *Time* magazine puts it, “The Mindful Revolution”? During this presentation participants will have the chance to practice with some new tools on yourself, and learn mindfulness-based and creative techniques to use during your co-op and career advising sessions.**Tools and Topics will include:**• **Bulls Eye Exercise** – An insightful and comprehensive tool for co-op and job decision making, especially helpful for when you are torn between two options.• **Visualization Exercises** – Pro athletes use visualization techniques to imagine their performance in a game or event, before it happens. Interview candidates can tap this valuable technique too! • **Face Your Fear, Free Your Energy (in the Job or Co-op Search)** – Explore your worst case scenario and face those fears, as a means to getting unstuck and freeing up that energy that is being wasted on worry. Details [here](https://www.linkedin.com/pulse/face-your-fear-free-energy-sabrina-woods?trk=prof-post).• **The Power of Positive Thinking**– Gratitude journals, affirmations and setting intentions can help when you are feeling a lack of hope, or just want a powerful boost for your job/internship search.Research, articles and blogs related to this presentation can be found here: [Mindfulness](http://www.sabrina-woods.com/mindfulness.html) |
| **10:00 - 10:30am:** |  | **Networking Break** |
| **10:30 - 11:45am:** |  | **Concurrent Sessions**:***Building Successful Communiversity Partnerships:A Three-Pronged Approach***Illustrate elements needed to build a successful model of workforce development through experiential education by showcasing a best practices collaboration.**Andrea Frost,** Johnson & Wales University**Christine Ure**, Johnson & Wales University**Karen Jeffreys**, Rhode Island Coalition for the Homeless (RICH)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***What Everybody Ought to Know About Social Media Branding: Taking a Mindful Approach***In her book, the Power of Mindful Learning, Ellen Langer explains that people are “frequently in error but rarely in doubt” and that the essence of Mindfulness lies in recognizing and seeking out a variety of perspectives.  Perspective-taking can be a very challenging concept for college students and indeed for any age and demographic.  However, it is critical to promoting your best self on resumes, in interviews and on social media.  In this presentation, we will discuss how and why to encourage your students to think like a student, a friend, a parent, a co-worker and a supervisor.  We will share entertaining and impactful videos that will engage the students and draw them into the conversation.  We will also supply a lesson plan and interactive activity that you can adapt to your needs.**Michelle Zaff**, Northeastern University**Heather Carpenter-Oliveira**, Northeastern University\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***Navigating the Federal Application ProcessTech Tips and Tools***Ever become frustrated with helping students apply for federal jobs or internships? Is the process too technical that you don't know where to begin? This session will cover the basic of navigating the federal application process using usajobs.gov. Including the essentials of profile development, resume building, uploading documents, and setting up saved searches. Additional information will be provided on special hiring authorities and college student programs. Attendees are encouraged to bring a laptop and create an account prior to attending. Attendees will learn how to help students connect with federal opportunities, how to help students set up an account; demystifying the application process by understanding the basic technology and tools.**Nicole Collins**, Unity College |
| **12:00 - 1:30pm:** |  | **Lunch*Featuring Entertainment by:*Tim David*"Brain Science Magician"*http://neacefe.org/resources/Pictures/tim%20david.jpeg****This humorous, motivational, and informational presentation uncovers the keys to instantly creating more human connection with anyone. Join us and leave feeling refreshed and with a renewed sense of what is really important – bringing that sense of purpose and meaning into your work.****After a demonstration of amazing "brain science magic," you will discover the three M's of creating instant and lasting human connection:****\* Mindset****\* Movement****\* Magic Words****Tim David is the author of the bestselling *Magic Words: The Science and Secrets of Seven Words that Motivate, Engage, and Influence* (Penguin Random House). His experience on stage and his deep understanding of the human brain will provide you with useful tips and takeaways that you can immediately apply at work and in life. His work has appeared in the NY Times, Huffington Post, Harvard Business Review, Psychology Today, NBC's Today Show, New York Magazine, and hundreds of other media outlets around the world.** |
| **1:45 - 3:00pm:** |  | **Concurrent Sessions**:***Mind Mapping Level 2:Engaging With Millennials in Career Counseling Sessions***Many students approach their Career Counselor as a means of moving along the “conveyor belt” that has led them from kindergarten to college, and now to graduate school or employment.  Given the extent of choices students are facing after graduation, Career Counselors are tasked with teaching students necessary skills to make good decisions for themselves. Mind-mapping is a strategy Career Counselors are able to use to engage with students and help them explore how values, interests, personality and skills play a role in the career exploration process.**Anne Grieves,** Northeastern University**Kate Famulari*,*** Northeastern University ***\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Assessment Tool Kit for Work-Based Learning***Connecting the dots between experiential education, assessment of learning outcomes and the return on investment from academic internships is critical in higher education today.  This session will present an assessment tool box for the collection of data on demonstrated learning outcomes from internships.**Sarah Burrows*,*** Lasell College*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****Breaking Away from the Four Year Career Plan***Within many institutions of higher education it has become essential to deliver services to large numbers of diverse populations of students while still providing a personalized experience.  The “Developing a Career Exploration Plan” video and “Next Steps” questionnaire helps students understand the elements of exploring careers by providing a brief video and next steps questionnaire that produces a tailored action plan and connects to the resources offered through the UConn Center for Career Development. Developing a personalized career plan emphasizes the value of experiential learning to students and educates them on how these experiences can shape their college and future career opportunities.**Emily Merritt***,* University of Connecticut |
| **3:00 - 3:30pm:** |  | **Networking Break** |
| **3:30 - 4:45pm:** |  | **Concurrent Sessions**:***Special Populations:A Guide to Working with Veteran Students***Veteran students bring a set of core values that are vital to the continued growth and sustainability of college campuses nationwide. Despite the advanced abilities, skills and trainings of these students, many struggle to adjust to campus life and beyond. This session will introduce you to the common traits and characteristics Veteran students possess as well as the challenges facing many. We will explore career counseling approaches and the value proposition of “selling” this population to employers. The session will feature an interactive career counseling activity, a job and career resources handout for Veterans and an opportunity for participants to share best practices while working with this population.**Joe Santacroce**, Salem State University\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***Teaching Students to Use High-Tech Toolsfor High-Touch Internship Searches***As most students today can be considered "digital natives," they're used to using online resources in the search of experiential opportunities.  High-touch, direct human-to-human interaction can be more difficult for them, and is usually overlooked as they gravitate toward "click-here-to-apply" jobs, internship, and co-ops.John us for a this PowerPoint-free "live" demonstration of integrating common online tools such as LinkedIn, your own campuses' online systems, and other widely-available resources into a High Tech, High Touch search that you can share with your students.**John Bau**, University of Connecticut*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****Career Services and Alumni Partnerships:The Key to Building a Stronger Future for Our Students***The focus of this presentation will be how to build and maintain alumni connections in order to enhance your career office/program. As a Co-op Coordinator I make it my mission to keep alumni engaged in the idea of preparing my current students for meaningful and productive careers beyond Northeastern University. Whether students are gearing for graduate school or the workplace, they will benefit from the partnerships that are forged between my Co-op Office and Alumni. I will show how my connections with alumni has generated new co-op/internship positions, shadowing programs for student interns, mentoring relationships, social media conversations and guest speakers/critics in classrooms and lectures.**Lynn Burke**, Northeastern University**Lisa Foster**, Northeastern University |
| **5:00 - 6:30pm:** |  | **Reception**Join us for an Open Bar, Hors d'Oeuvres, networking & exploring town of Portsmouth! |
| **6:30pm:** |  | **Dinner** **On Own**Need suggestions?  Find them [here](http://www.goportsmouthnh.com/where-to-eat/). |

 |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|

|  |  |  |
| --- | --- | --- |
| Tuesday, November 17 |  |  |
| **7:30 - 8:45am:** |  | **Breakfast** |
| **8:00 - 9:00am:** |  | **Conference Registration** |
| **8:45 - 10:00am:** |  | **Keynote Speaker:Mark Babbitthttp://neacefe.org/Resources/Pictures/Mark%20Babbitt%20AWGS%20Headshot.jpg***Mark Babbitt is CEO of* [YouTern](http://youtern.com)*, a community that enables young talent to become highly employable by connecting them to high-impact internships, mentors and contemporary career advice. YouTern’s advocacy of mentor-based career development – as well as its work with companies building engaging company cultures that attract Millennial talent – has received national attention:** *Mashable calls YouTern a “Top 5 Online Community for Starting Your Career”*
* *Forbes has repeatedly named YouTern a “Top Website for Your Career”*

*Mark is also President of* [Switch and Shift](http://switchandshift.com)*, a site that champions social leadership and is a founder of ForwardHeroes.org, which launches in 2016 to help our military veterans transition successfully into civilian careers.**In 2014, Mark co-authored the Amazon best-seller* [*A World Gone Social: How Business Must Adapt to Survive*](http://www.amazon.com/dp/B00HSUWKJY)*.* *His work can also be found in Harvard Business Review, Inc.com, Huffington Post, Bloomberg News, and many more outlets.**An in-demand speaker and mentor, Mark has been named as a Top 100 leadership speaker by* [Inc.](http://www.inc.com/jeff-haden/100-great-leadership-speakers-for-your-next-conference.html)*and one of the “*15 Twitter Accounts Every Entrepreneur Should Follow" *by* [Business News Daily](http://www.businessnewsdaily.com/7527-entrepreneur-twitter-accounts.html)*.* |
| **10:00 - 10:30am:** |  |   **Networking Break** |
| **10:30 - 11:45am:** |  | **Concurrent Sessions**:***Using Twitter in Career Advising, Internship Search, and Community Engagement***To get maximum value from Twitter, as with any social media, it’s important to engage in conversation with people, i.e., be social on social media. Yes, Twitter can be used for pushing out messages, but if all you do is promote your agenda, your audience will tune you out. We’ll discuss ideas for building and nurturing a network on Twitter, which you can use for yourself as a career or internship professional and to teach to your students. You’ll learn how to find information and search for internships, and how to network and engage a community of like-minded people via Twitter chats.**Rich Grant***,* Maine College Career Consortium*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****Developing Online Trainings to SupportCo-Op and Internship Preparation***Online trainings are an effective tool to better support students and free up staff time. We will present a comprehensive process to develop online trainings including planning, implementing and evaluating with a special emphasis on the planning phase and how to best allocate limited resources.  We will also highlight factors to consider to design inclusive trainings for diverse audiences and demo a snippet of our resume training module.  Whether its first-time resume writing, beginning interviewing skills, or something else, you will leave this session with action steps to create your own online trainings.**Kathy Vander Lann,** Northeastern University**Katie McCune**, Northeastern University\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***On-Campus Internships:Elevating Student Employees and Creating a Campus Culture***The University of Connecticut has utilized on-campus internships for about 10 years; however, it is only in the past two that their popularity has grown. In the past year, the number of known opportunities jumped by about a third. The Center for Career Development has focused on both educating faculty and staff about the benefits of utilizing student interns while also having a large student employee population, with the great percentage serving as interns. This session will highlight the UConn On-Campus Internship program by offering insight, strategies, and resources relevant to making the program a success.**John Bau**, University of Connecticut**Emily Merritt**, University of Connecticut |
| **12:00pm:** |  | **Business LuncheonOutstanding Service AwardAdjourn** |

 |